

Franchise Registry Enterprise Subscription

Enterprise Access to Best-in-Class Franchise Underwriting and Business Development Tools

Streamline your underwriting and business development processes. A Franchise Registry Subscription provides your team with a unified source for franchise analytics and loan approval needs.

Improve portfolio outcomes:

- ✓ Provide business development and underwriting departments performance insight through an entire economic cycle with an inside view of an average life of a loan through franchise analysis over a 7-10 year period
- ✓ Gain access to every FUND report/score
- ✓ Improve your ability to monitor portfolio performance: The FRUNS monthly updates ensures that you have every franchise coded correctly in your database to accurately monitor portfolio performance
- ✓ Provide extra protection with regulators

A Franchise Registry Enterprise Subscription Opens Doors to Critical Franchise Reports, Analysis and Data

Sample Business Development Data

Projected Units by State

Average Unit Ownership Transfer Per Year

Average New Unit Openings Per Year

New Unit Openings by State

Franchisor Revenues

Success Rates by States

Sample Underwriting Data

Historical Unit Success Rate

Projected Unit Success Rate

Franchise Nationwide Footprint (# of States/Territories/unit)

3- Year Continuity Rate

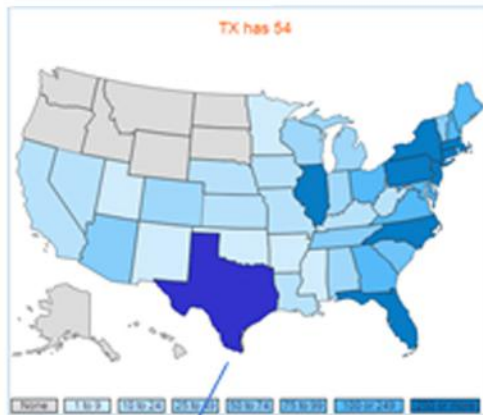
3- Year Growth Rate

Franchise Recurring Revenue Self- Sufficiency

Franchise Registry Enterprise Subscription

Centralized Access to All Your Business Development and Franchise Underwriting Needs

State-by-State Information on Every Major Brand in the United States



State 5 YR Continuity Rate	92.86%
Number of Franchised Units	54
Number of Franchisees	36
Existing Franchised Units	3
Units Projected to be Opened	5
New Openings as of 2015	2
Franchises in the state	3

State Specific Data and analysis

Simply hover your mouse over the state to see state-specific information for the brand you are interested in

OUR TEAM IS READY TO HELP YOU MEET YOUR NEED



“ While working with FRANData, we found a team similarly dedicated to the goal of helping clients maximize opportunities through data. We evaluated the FUND score with its supporting attributes and discovered that by combining FRANData’s brand-level risk information with Experian’s Financial Stability Rating, clients can get a more complete picture of severe delinquency or business failure risk for individual franchisees. This should be particularly useful to clients with portfolios that are rich with franchise customers.

- Piew Datta

Director of Commercial Data Science at Experian